## **Title for Laurent Manderieux's presentation**

The legal protection of new varieties of plants in the post-TRIPS environment

## **Abstract Laurent Manderieux's presentation**

The WTO TRIPS Agreement contains detailed provisions on how States should implement protection regimes for new varieties of plants. Since the signature of the WTO Agreement seventeen years have elapsed, marked by many accessions of States to the UPOV Convention and major changes in the understanding and effectiveness of plant variety protection issues worldwide: how, in practice, the international and national legal framework for the protection regimes for new varieties of plants has evolved in the light of the WTO TRIPS Agreement? What further steps in the reinforcement of legal protection for new plant varieties can be expected? Why resistances to current options for further legal protection of new varieties of plants may be stronger than at the time of the conclusion of the TRIPS Agreement? These three issues remain widely discussed, and open for debate, in multiple intergovernmental and non-governmental for a.

## **Biography MANDERIEUX**

Laurent Manderieux is Adjunct Professor of Intellectual Property Law at L. Bocconi University of Milan, Italy, Member of the Academic Council and Associate Professor of Copyright Law at the University of Francophone States, Visiting Professor of Intellectual Property Law at the University of Trento, Italy, and invited Professor / Lecturer of Intellectual Property Law in Universities and Training Institutes in many countries of Europe, the Americas, Asia, and Africa. In addition to his IP teaching and IP research activities, he is Senior Intellectual Property Expert for various international Organisations (including Organizations of the UN System, the EPO, OIF, IDLO, etc) and Governments and undertook missions to some 120 countries.

Among his various capacities, he was Head, World Intellectual Property Organization (WIPO) Public Affairs and Media Relations, also in charge of IP training and information for government officials, lawyers, researchers, scientists, and business circles. He is the author of numerous IP training material and publications. He held Conferences on most key IP subjects in many industrialised and developing countries and also worked earlier in his career for the Food and Agriculture Organization of the UN (FAO) in Rome, Italy, and for the European Union in Brussels.

Laurent Manderieux is the Founder of the Bocconi Intellectual Property Transatlantic Summer Academy Programs and is also IP Arbitrator of CRDD, Italy, and Member of Centro Interuniversitario sul Diritto delle Organizzazioni Internazionali Economiche (CIDOIE), Italy.