Marco Morganti was born in 1959 in Macerata. He graduated at the University of Florence in Renaissance Philology. His first professional interests are in the field of tourism, fine arts and culture. He was a partner in a society for the studies of tourism economy, directed by Piero Barucci; secretary general of the Centro di Studi Turistici di Firenze; director for External relations and communication of the Biennale Internazionale dell'Antiquariato. He joined the Giunti Publishing Group, where he has been Assistant to the Publisher for 7 years. After 3 years he became Secretary General of the Group and CEO of Giunti Consulting. In 2000 he became responsible for social and cultural projects at Poste Italiane. In 2003 he joined Corrado Passera at Banca Intesa where he developed the first social project for access to credit (honour students loans, kindergarden start up, microcredit for immigrants and workers on redundancy payment) in the context of a unique bank structure: the Laboratory Bank and Society. Since 2005 he has been a member of the Executive Office of the Fondazione Lombarda Antiusura. In June 2006 he started framing the project for a bank completely devoted to nonprofit initiatives. As a result, Banca Prossima was opened on Novembre 5, 2007. with Marco Morganti as CEO. In 2009 Morganti became a member of the Council of Fondazione Istud and of SRM (Associazione Studi e Ricerche per il Mezzogiorno). Also, in 2010 he became a member of the Executive Office of Etimos Foundation Onlus, of the Pier Lombardo Foundation, of AGIRE (Agenzia Italiana per le Risposte alle Emergenze), and of the Scientific Committee of the Centro Studi Ambrosoli.