

In collaborazione con



Segreteria organizzativa

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e della produzione culturale
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Fashion TALES 2012

Convegno

www.unicatt.it

7-9 giugno 2012
Aula Pio XI
Largo A. Gemelli, 1



UNIVERSITÀ
CATTOLICA
del Sacro Cuore

Programme

Thursday, June 7th

ore 9.00-10.00

Registration

ore 10.00-11.30

Plenary Session

Is Fashion Art?

VALERIE STEELE, The Museum at the Fashion Institute of Technology, New York, USA

Chair:

LAURA BOVONE, ModaCult, Università Cattolica del Sacro Cuore, Milan, Italy

Discussants:

PAOLO VOLONTÉ, Politecnico di Milano, Italy

SANDA MILLER, Southampton Solent University, UK

ore 11.45-13.30

Plenary Session

Moda come cultura a Milano.

Nuovi progetti

(translation services available)

STEFANO BOERI, Councillor for Culture, Fashion, Design, Municipality of Milan

Chair:

EMANUELA MORA, ModaCult, Università Cattolica del Sacro Cuore, Milan, Italy

ore 14.30-16.00

Parallel Sessions

ore 16.00-16.30

Coffee Break

ore 16.30-18.00

Parallel Sessions

ore 18.15-19.45

Parallel Sessions

ore 20.30

Conference Dinner

Friday, June 8th

ore 9.00-10.00

Plenary Session

***'Post-colonial' Fashion Tales:
Easton Pearson (Australia)***

PETER MCNEIL, University of Technology, Sydney, Australia, and Stockholm University, Sweden

Chair:

WENDY GRISWOLD, Northwestern University, USA

Discussants:

DJURDJA BARTLETT, London College of Fashion, University of the Arts London, UK

NICOLETTA GIUSTI, Università di Bologna, Italy

ore 10.00-10.15

Coffee Break

ore 10.15-12.00

Plenary Session

***The Matter of the Story:
Intersecting Narratives in Clothing***

SOPHIE WOODWARD, University of Manchester, UK

What's up in the Tropics:

***Brazil as a Leading Fashion Research
Environment in Latin America***

CAROL GARCIA, Anhembi Morumbi University, São Paulo, Brazil

Chair:

SIMONA SEGRE REINACH, Università di Bologna, Italy

Discussants:

LUCIA RUGGERONE, Università della Valle d'Aosta, Italy

ENRICO CIETTA, Diomedea, Milan, Italy

ore 12.00-13.30

Parallel Sessions

ore 14.30-16.00

Parallel Sessions

ore 19.30

*Cocktail at Palazzo Morando
(invitation only)*

Saturday, June 9th

ore 9.00-10.30

Parallel Sessions

ore 10.30-11.00

Coffee Break

ore 11.00-12.30

Plenary Session

***Music, Image, Fashion - David Bowie
and the Politics of Style***

CHRIS BREWARD, Edinburgh College of Art and University of Edinburgh, UK

Chair:

MARIA LUISA FRISA, Università IUAV, Venezia, Italy

Discussants:

GISELINDE KUIPERS, University of Amsterdam and Erasmus University Rotterdam, The Netherlands

EMANUELA MORA, ModaCult, Università Cattolica del Sacro Cuore, Milan, Italy

ore 12.30-13.00

Conclusions