

### **Bio of speaking author:**

**Daniel Newson**

**Australia**



### **Topic: Mechanisation and Quality**

Daniel graduated with a degree in Viticulture from the University of Adelaide in 2001. With over 17 years experience (pre and post study) in the viticultural industry in various technical and research roles within the Australian Wine Industry, Daniel has built skills in both the application of viticultural knowledge as well as business sustainability. In 2005 Daniel moved to his current role as the Viticulturist & Project Manager, with The Yalumba Wine Company, Australia's oldest Family owned wine company specialising innovative new varietal and clonal research and importation through its world class Trial and Commercial Nursery based in Angaston South Australia as well as the implementation of innovation in all levels of production from grape to glass.

Daniel currently holds the roles of Chair of the Limestone Coast Wine Industry Council Technical Committee and Chair of the Coonawarra Grapegrowers Association. In 2010 Daniel undertook and completed post graduate studies in Business and Project Management which has focussed his attention to the financial sustainability of vineyard operations and practices within the current climate of the Australian Wine Industry.

Daniel has been well represented as a speaker at industry level with topics such as "Cool Climate Canopy Management" New Zealand 2007, "Cost Benefit Analysis of Replanting vs Reworking" and "Soil Biology and Nutrient Management for a Changing Climate" Workshop 14<sup>th</sup> AWITC Adelaide SA. In 2010 Daniel had the opportunity to travel to Germany and Italy. Invited to be a keynote speaker on "Vermentino Management in Australia" Alberese Italy, as well as presenting a guest lecture on "The Australian Wine Industry" at Geisenheim Research Centre Germany. Most recently in 2010 Daniel was invited to be a speaker on "Mechanisation in Commercial Vineyards for Product Quality, Financial and Environmental Sustainability" at the 14<sup>th</sup> Australian Wine Industry Technical Conference (AWITC) in Adelaide South Australia.