

Mediatization, the Song and the Singer: the Texture of Italian Film Sound Through the 1960s

Paola VALENTINI, Università degli Studi di Firenze

11.30 - Coffee break

12.00 - **Keynote speech**

Tuning Into Europe. The Symbolic Appropriation of a Transnational Broadcasting Space

Andreas FICKERS, Universiteit Maastricht

13.00 - Lunch break

14.30 - **Keynote speech**

Hi-Fi Revisited

Franco FABBRI, Università degli Studi di Torino

15.15 - **Panel 2 – Transitions**

Chair:

Gianni SIBILLA, Università Cattolica del Sacro Cuore

Private Listening and the Birth of Modern Soundscapes

Alessandro GIOVANNUCCI, Università degli Studi di Teramo

Neapolitan Neomelodic Music as a Form of Self-Representation Through Radio, Television, Cinema and YouTube

Mimmo GIANNERI, Libera Università di Lingue e Comunicazione IULM (Milano)

Baile Funk as a Transnational Popular Music Phenomenon in the Era of New Media and Automated Loop Technology

Sandra D'ANGELO, King's College London

In and Out of the Studio With the Wo/Men of Electroclash

David MADDEN, Concordia University (Montreal)

17.00 - **Closing remarks**

Massimo LOCATELLI, Università Cattolica del Sacro Cuore

The conference is organized by

Dipartimento di Scienze della Comunicazione e dello Spettacolo

ALMED – Alta Scuola in Media Comunicazione e Spettacolo

CeRTA – Centro di Ricerca sulla Televisione e gli Audiovisivi

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Ruggero Eugeni, Aldo Grasso, Elena Mosconi, Massimo Locatelli, Massimo Scaglioni

Organizing Committee

Massimo Locatelli, Massimo Scaglioni, Luca Barra, Mauro Buzzi, Adriano D'Aloia, Cecilia Penati

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FACOLTÀ DI LETTERE E FILOSOFIA

FACOLTÀ DI SCIENZE LINGUISTICHE E LETTERATURE STRANIERE

Transnational Mediascapes: Sound and Vision in Europe



International Conference

14-15 May 2013

Cripta Aula Magna

Università Cattolica del Sacro Cuore

Largo A. Gemelli, 1 - Milano



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Media studies have been forced by convergence, digitization and globalization to look beyond the traditional structure of national media systems, histories and habits, and to begin to analyse their phenomena according to a wider, and more complex, point of view.

On one side, they have started to reconstruct the global flows of information and entertainment, the basis of a 'mainstream culture' that unifies - at least partially - different geographical, political, social and cultural areas.

On the other, they have begun to follow media products and trends in their complex paths across various countries and macro-regions, underlining both the differences and the deep similarities in shapes and meanings, in production processes as well as in consumption practices.

Especially in the field of television and sound studies, in recent years, some progresses have been made towards a transnational point of view on historical processes and on contemporary developments, both finding shared theories, methodologies, and analytical tools, and identifying useful case studies and histories.

14 May 2013

Transnational Television: Towards a Comparative TV History

9.00 - **Introduction and welcome**

Angelo BIANCHI, Dean, Facoltà di Lettere e Filosofia
Luisa CAMAIORA, Dean, Facoltà di Scienze Linguistiche e Letterature Straniere

Opening remarks

Aldo GRASSO, Università Cattolica del Sacro Cuore
Massimo SCAGLIONI, Università Cattolica del Sacro Cuore

9.30 - **Keynote speeches**

*Beyond the BBC. Public Service Television
Across the World*
Jérôme BOURDON, Tel Aviv University

What Forms of Television History Do We Need?
John ELLIS, Royal Holloway, University of London

10.45 - *Coffee break*

11.00 - **Panel 1 – TV History**

Chair:
Chiara GIACCARDI, Università Cattolica del Sacro Cuore

*Inventing European Wireless. A Project on the Cultural
History of Wireless From Point-to-Point Telegraphy
To One-to-Many Broadcasting, 1903-1927*

Gabriele BALBI, Università della Svizzera Italiana (Lugano)

*Television, Memory and Displaced Audiences. Spanish
First Viewers and Migration - Experiences*

Juan Francisco GUTIÉRREZ LOZANO, Universidad de Málaga

*(Media) History, Transnationalism and the Problems
of Comparative Television History*

Jukka KORTTI, University of Helsinki

*Media Systems in Poland and Albania after 1989.
A National Way To Post-Communism?*

Paolo CARELLI, Università Cattolica del Sacro Cuore

13.00 - *Lunch break*

14.30 - **Keynote speech**

Towards a History of Television as an Acoustic Medium
Peppino ORTOLEVA, Università degli Studi di Torino

15.15 - **Panel 2 – Contemporary TV**

Chair:
Massimo SCAGLIONI, Università Cattolica del Sacro Cuore

Italy and Spain's Relationships in TV Fiction
Charo LACALLE, Universitat Autònoma de Barcelona

*When the (Only) Platform is Internet. Collective
Transnational Events*
Marta BONI, Concordia University (Montreal)

*Format Television and Transnational Cultural Motion.
Deal or No Deal In and Around Canada*
Ira WAGMAN, Carleton University (Ottawa)

16.45 - *Coffee break*

17.00 - **Journal presentations**

View. Journal of European Television History and Culture
John ELLIS and Andreas FICKERS, editors-in-chief
Presentation of Vol. 2, n. 3/2013 - 'European TV Memories'
Edited by Jérôme BOURDON and Berber HAGEDOORN

*Comunicazioni sociali.
Rivista di media, spettacolo e studi culturali*
Presentation of n. 1/2013 – 'Moving at Different Speeds.
The Commercialization of Television Systems in Europe
and Its Consequences'
Edited by Massimo SCAGLIONI and Luca BARRA

18.00 - **Closing remarks**

Massimo SCAGLIONI, Università Cattolica del Sacro Cuore

15 May 2013

Transnational Soundscapes: Sound and the Media in Europe

9.00 - **Opening remarks**

Ruggero EUGENI, Università Cattolica del Sacro Cuore
Elena MOSCONI, Università degli Studi di Pavia

9.15 - **Keynote speech**

*German Films and Popular Music.
Traditions and Transformations*
Wolfgang MÜHL-BENNINGHAUS and
Stefanie Mathilde FRANK, Humboldt-Universität zu Berlin

10.00 - **Panel 1 – Histories**

Chair:
Fausto COLOMBO, Università Cattolica del Sacro Cuore

*Whose Idea of Mainstream? The Italian Song
and the Sanremo Festival Between 1955 and 1963*
Alessandro BRATUS, Università degli Studi di Pavia

Sound and Vision of Jazz in Portugal (1958-1968)
Pedro CRAVINHO, Universidade de Aveiro

*The Power of Bossanova. Brazilian Pop Music in Italian
Cinema During the 1960s*
Mauro BUZZI, Università Cattolica del Sacro Cuore